



# “Pens to Pumps”



## **Perfecting your Professional Persona**

Your Complete Employment Makeover To Reach Ultimate and Stylish Success

**Dianne Gubin**

Recruiter, Career Consultant, Media Host  
([www.DianneGubin.com](http://www.DianneGubin.com))

**Terri Turco Golden**

Style Expert and Motivational Speaker  
([www.TerriTurcoGolden.com](http://www.TerriTurcoGolden.com))

Are you a professional woman looking to move up, transition, or just plain hang on to your job or career? Would a “Pens to Pumps” business-image re-invention, complete with resume and fashion update do the trick?

Join us for your “complete workplace makeover” for women on the rise.

**Where: Hollywood Heights Hotel  
2005 North Highland  
Hollywood, CA 90068  
323-876-8600**

**When: Saturday, September 25, 2010  
9:00 a.m. to 12:30 p.m.**

**A** fun, fast paced, information packed professional make-over seminar that delivers tips, tricks and sustainable knowledge on how to perfect your employment persona. Our two-part program guides you from “pens to pumps” providing new ideas and tools *guaranteed* to make you stand out in this ultra-competitive job market.

### Dianne discloses:

- *Secrets to getting a job in this downsized economy*
- *Internet Presence Management for your career*
- *Creating power networks to step up the corporate ladder*
- *Resume writing and interview skills with proven results*
- *Tactics on negotiating low ball offers upwards*

### Terri reveals:

- *How clothing talks and what yours is saying*
- *The ultimate, must have wardrobe basics*
- *The importance of color - Can I wear silver sequins to a job interview?*
- *The fit factor and were not talking sit-ups.*
- *If you're not Carrie Bradshaw, how many shoes do you really need?*
- *How to effectively spend your wardrobe dollars*
- *Styling secrets that make you look ten pounds thinner...you don't have to give up pound cake*

To register via PayPal: <http://www.diannegubin.com/ptp.html>

Fee: \$25 in advance \$30.00 cash at the door

We validate for reduced valet parking.

RSVP: 818-222-0300 or [Dianne@DianneGubin.com](mailto:Dianne@DianneGubin.com)

**Space is limited...Sign up today!**